



JWALTD DESIGN CONSULTANTS

We are an established design consultancy that has built on good relationships with commercial property clients and independent schools for over 20 years.

Pushing the boundaries in terms of quality design, photography and production has helped us stand out from the crowd.

Property -

We have produced creative design solutions for the marketing of commercial property. The use of our own imaginative photography has helped to keep our solutions memorable and cost effective.

Independent Schools –

Pre-Prep, Preparatory, and Senior Schools/Colleges -

Our approach to promoting independent education is professional, personal and realistic. We aim to reflect the character and spirit of each school. We do not have a standard design format that is imposed on each school. On the contrary, we tease out the distinct character of each school; its own, unique benefits.

There is no doubt, that in making our own photographic visits to a school, gives us an insight and understanding which enables us to shape our ideas, and develop meaningful and informed design solutions, enhanced by first hand experience of the school.

JWA are aware that today's school stakeholders are visually articulate and can read a school's sense of order through its corporate image. More than ever, they can be highly critical of a school's ability at effectively implementing the school's corporate identity. We are advocates of consistency in the implementation of a school's branding and design corporate guidelines to ensure practical implementation.

JWA will explore ways to make a project more cost effective, yet, maintain creative excellence, from the initial concept right through to the final production. We are conscious that budgets are being squeezed, but we work efficiently and invoice what we quote. We promote the use of recycled stock in our productions or will encourage the use of FSC stock.

The scope of our work includes: branding, fund raising material, signage, website design formats, school promotional and associated marketing material, photography and prospectuses.

For further information please contact:

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www.jwaltd.com